

# Hello

## My name is Stephanie.

I wanted to present to you a custom sized 210 x 257mm, 280gsm, uncoated recycled stock, 20pp brochure with gold foiling, spot UV and a Pantone 805 spot colour tip-in but my budget wouldn't allow it.

Instead, I have collated my work together in this PDF in the hope that the work is enough to keep you interested.

Stephanie Maguire  
20 Morris Grove  
Leeds, LS5 3EZ

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(+44) 7956 021 481

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[stephanie@studiopatrick.co.uk](mailto:stephanie@studiopatrick.co.uk)  
[www.stephaniemaguire.com](http://www.stephaniemaguire.com)

## Past experience

### Freelance

October 2015–Present

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I have recently started as a freelance designer working on web and print projects directly with clients and am looking forward to expanding this by working with agencies too.

### Cefar

Designer

April 2015–October 2015

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Cefar is a small digital agency based in Leeds. Whilst I was there I worked with just one other designer on a number of different projects spanning digital and print. Being able to work with such a small team meant I was able to contribute a lot to the processes and ideas that occurred within the agency.

### Design Portfolio

Middleweight designer

August 2011–April 2015

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Design Portfolio specialises in corporate reporting and works with numerous listed

companies. My experience with layout and information design grew dramatically and it was a fantastic opportunity. As part of a team of 7 designers I worked my way up during my time there to bigger and better reports and helped oversee and feedback on other reports.

### Splash Design

Intern

June 2011–August 2011

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After finishing university I took an internship at Splash, a small design agency in London. Working with such a small company proved very interesting as I was fully immersed in the work they were doing.

### The Consult

September 2010

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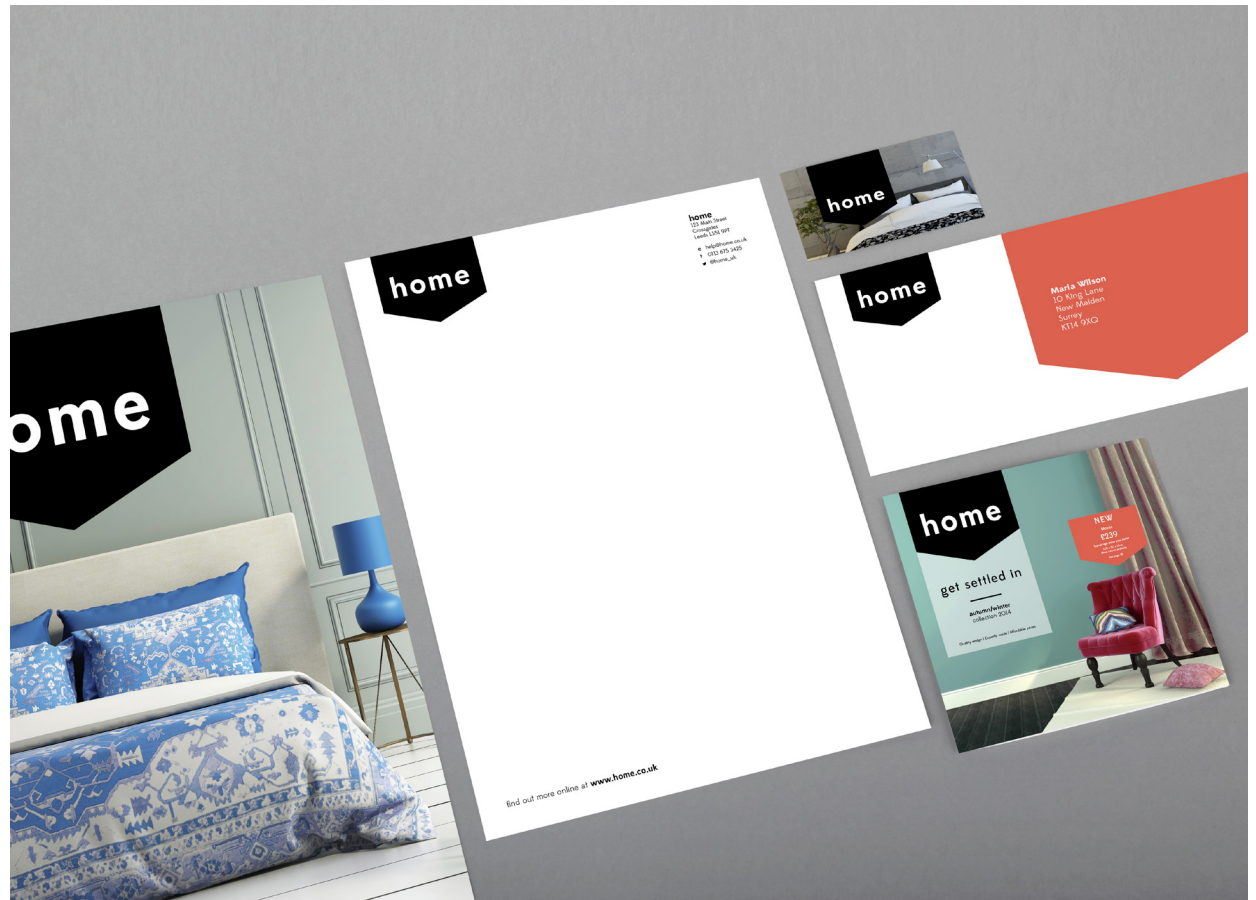
I was given the opportunity to gain work experience from The Consult, previously based in Leeds. They taught me how to create brand guidelines and I went on to gain excellent marks in my third year at university because of it.

# Home

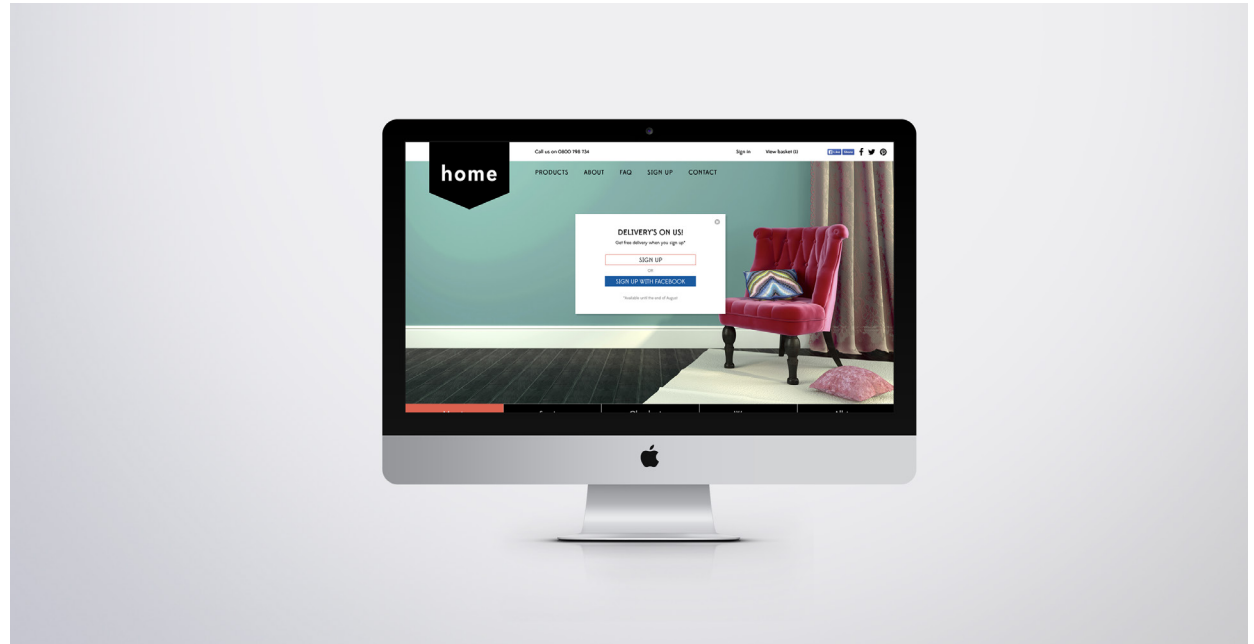


## Brand + Identity

The work for Home was an initial concept design for the early stages of a pitch. As part of the idea development, we were delighted to get the opportunity to create a modern identity, develop an ecommerce strategy, and design a set of web visuals for the brand.



# Home



# Mears

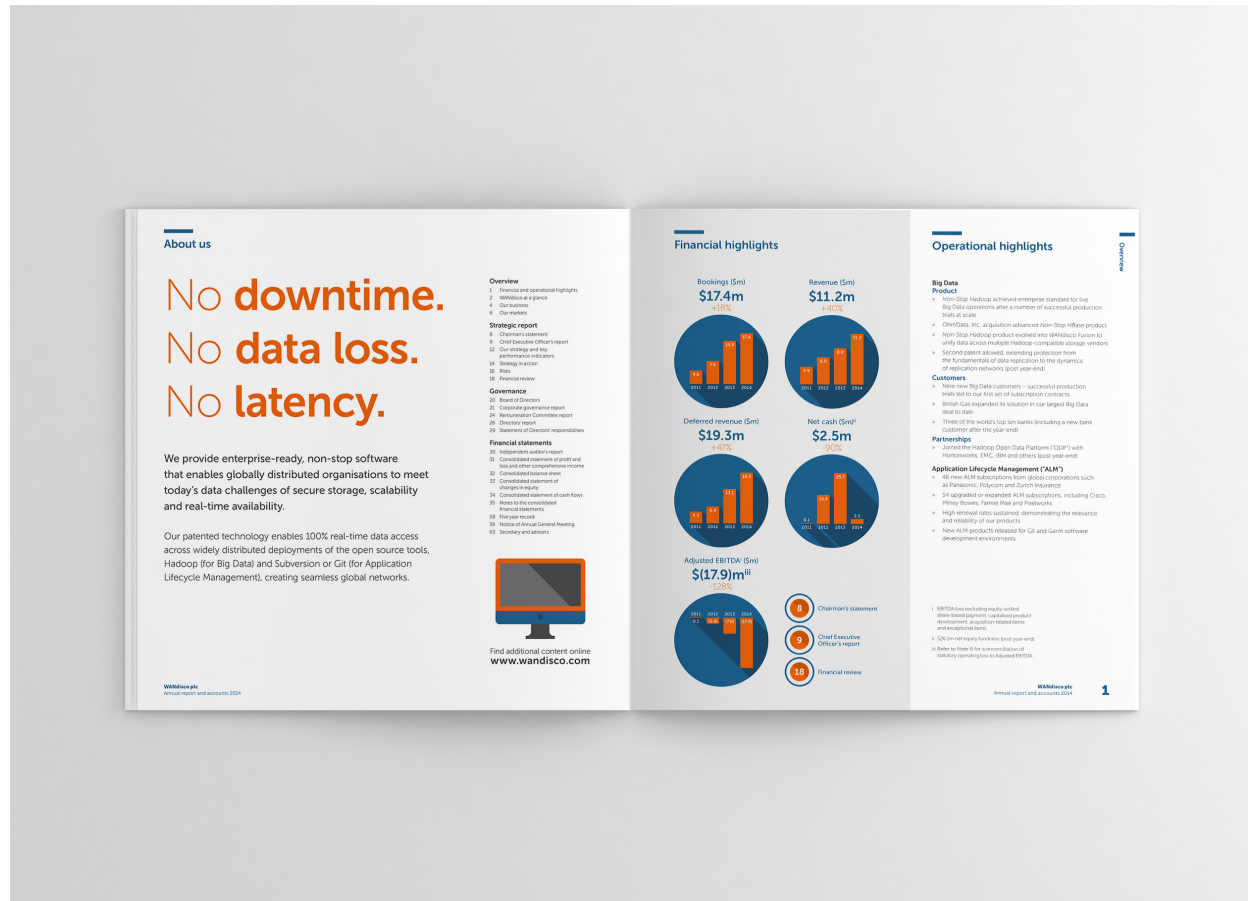


## Layout + Print

Mears have a vision to 'Improve homes, Improve communities and Improve lives' and this was a strong theme we wanted to portray throughout the report. With illustrations highlighting the sense of community and people working together, this report really drove their key values home to the reader. This project was created at Design Portfolio.



# Wandisco



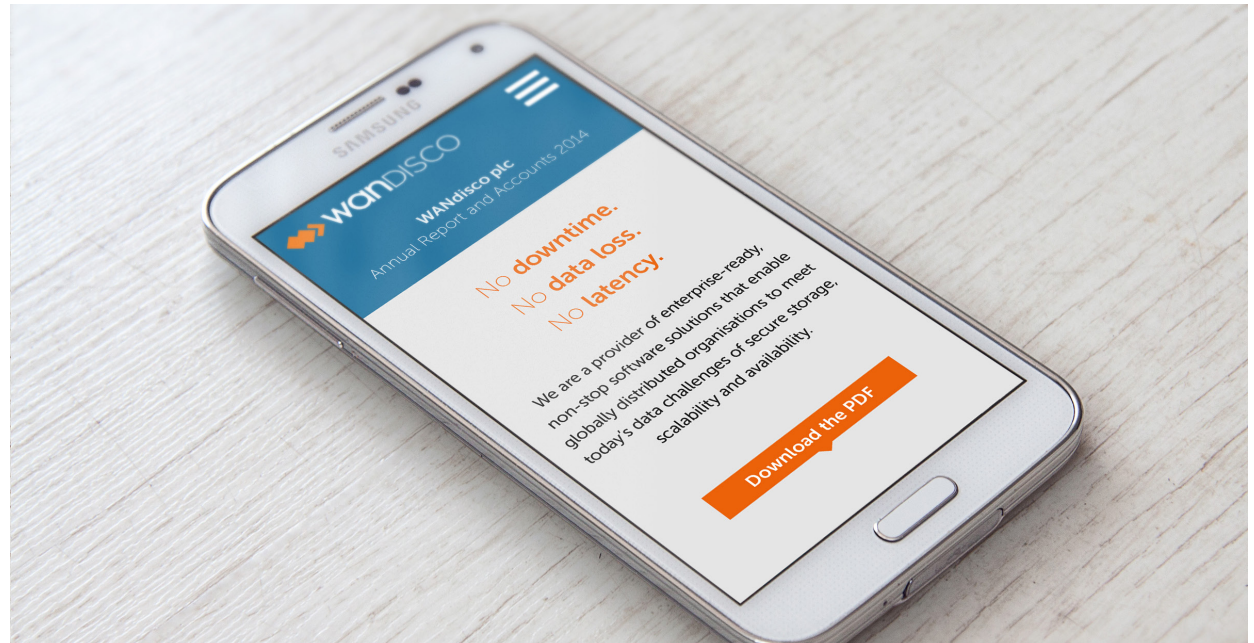
## Print + Web

During this project Wandisco were going through an internal change to their brand so the challenge was to create something neutral and fitting with their logo. I created a simple one page online report that matched the look and feel of the new annual report. This project was created at Design Portfolio.

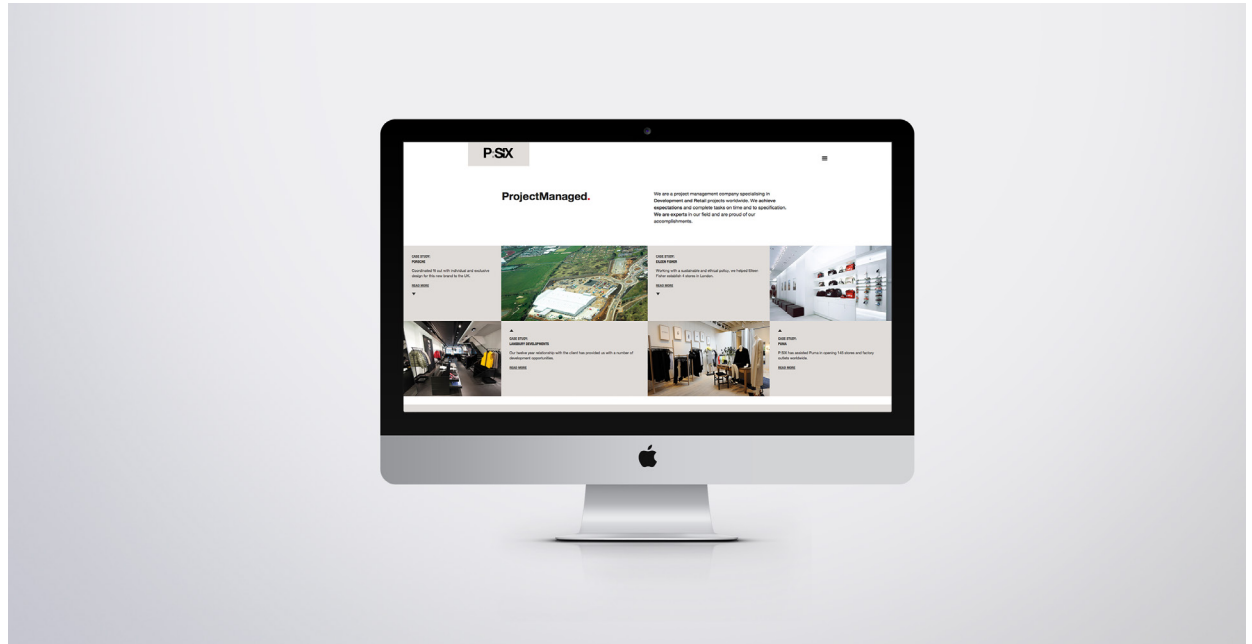




# Wandisco

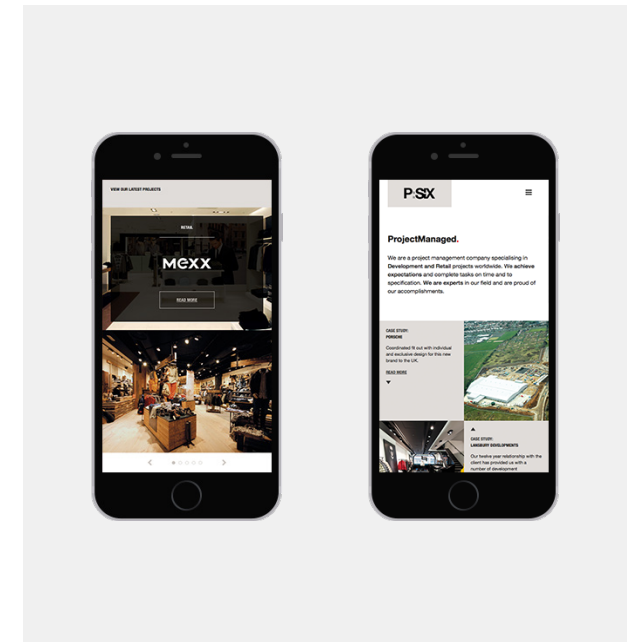


# P:SIX



## Web

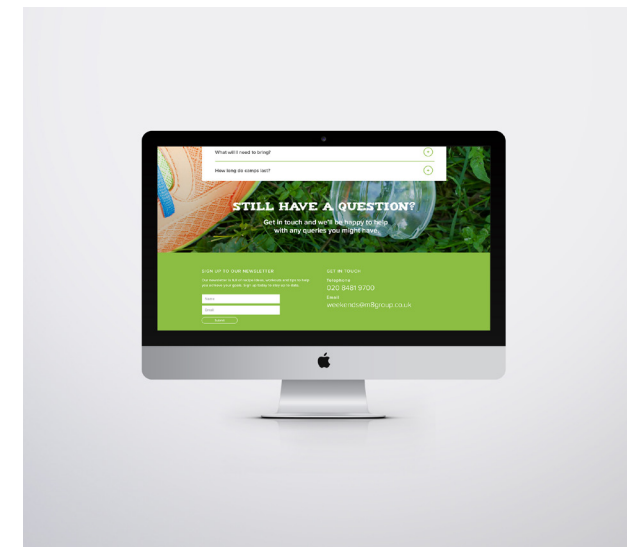
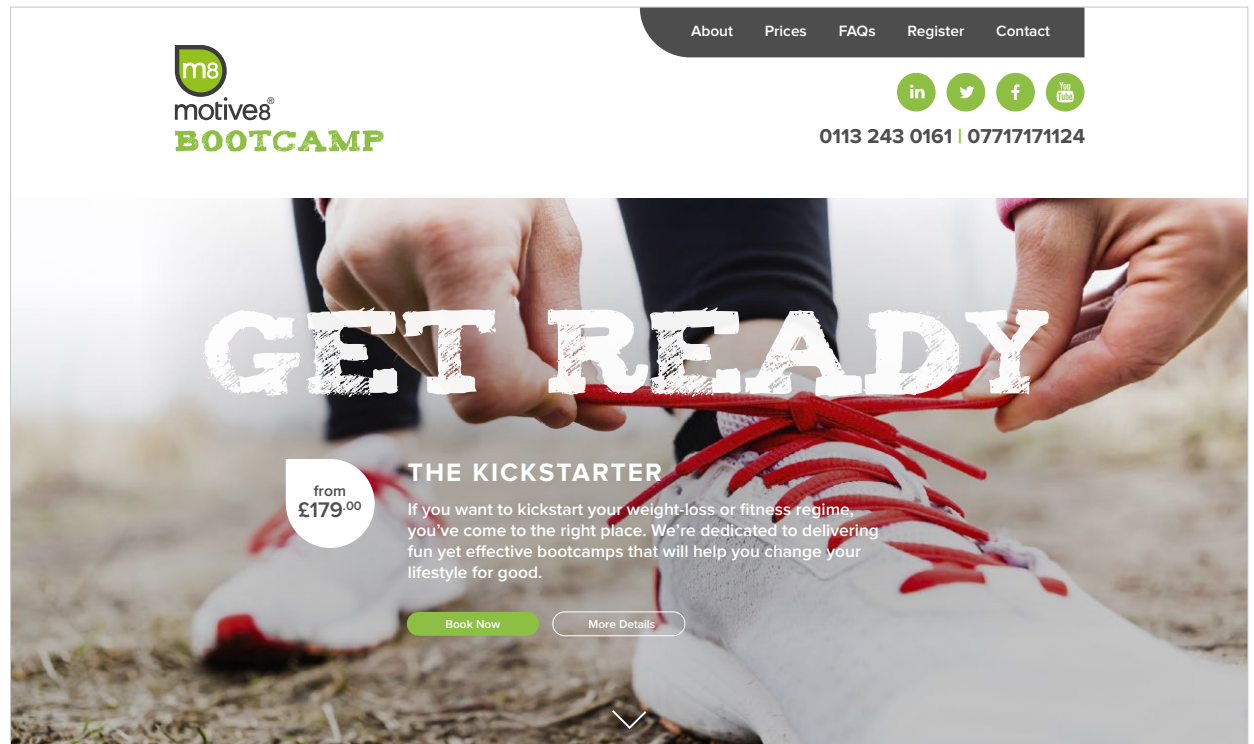
I was approached by project management gurus P:SIX with a view to modernising their existing website. As a result, I produced a fully responsive, cleaner website that fulfilled their brief. Visit [www.p6uk.com](http://www.p6uk.com) to see more.



# Motive8

## Identity + Web

Local Leeds based gym and personal training company, Motive8, approached me to come up with ideas and concepts for a new Bootcamp weekend. I wanted to produce something dynamic and energetic and that had a really different feel to other bootcamps that were on the market. Presenting clear and concise messaging was really key to this project.



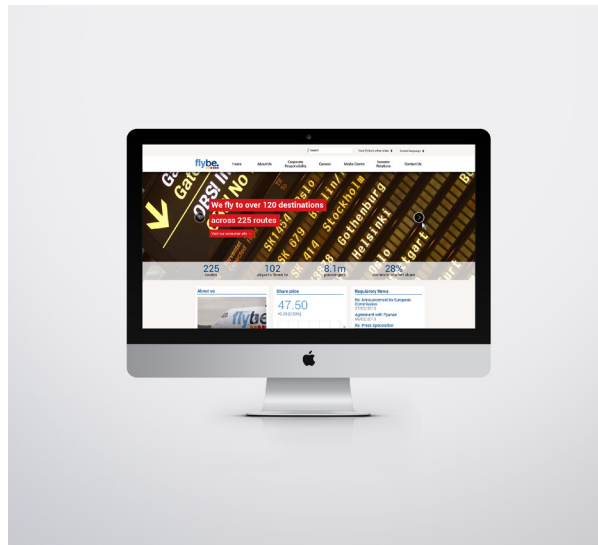


# Flybe



## Web

This was pitch work for Flybe's investor website. The idea was to bring it more in line with their commercial site and make their investor information more accessible to users. This was pitch work created at Design Portfolio.



# Ta very much

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A small portion of the work shown in my portfolio, was created while I was a designer working in a graphic design firm. I am the original author but the design was created/distributed whilst employed at this firm.